



# Physician BUZZ

The Harris County Medical Society's monthly resource to assist you and your practice.

June 2018

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## Marketing 101

HCMS will be hosting *Marketing 101: HCMS Resources to Develop Your Patient Base*, a free event for members and their staff. This event will be held Wednesday, June 20th at 6 p.m. at the John P. McGovern Museum of Health and Medical Science. [Click here](#) for more information and registration.

## New Member/Young Physician Reception

New HCMS members and early career physicians are invited along with their families to network, enjoy dinner, explore The Health Museum, attend ethics CME and learn about HCMS member benefits. The entire event, hosted on Tuesday, Aug. 14, is free and includes child care for kids 5 and up. [Click here](#) for more information.

## Hurricane season is here. Are you ready?

HCMS has created a disaster plan to help you prepare in the event of a major disease outbreak or disaster situation. [Click here](#) for more information.

## Protect yourself against an attack

To help physicians safeguard themselves and their patients from possible cybersecurity attacks HCMS has put together a Cybersecurity and Risk Assessment web page with helpful tips and resources to protect against unauthorized access. [Click here](#) to see how to protect against cybercrimes.

## HCMS' New Physician Wellness Program

HCMS has created the Physician Wellness Program designed to connect physicians with psychiatrists and psychologists who can provide needed help. If you need assistance, call HCMS at 713-524-4267 and ask for the Physician Wellness Program. Additional resources on stress/burnout can be found at [www.hcms.org/advocacy/physicianwellness/](http://www.hcms.org/advocacy/physicianwellness/).

## Discounts on Marvel Universe Live, Alley Theater, Dell products, and more!

HCMS has discounted tickets for a variety of entertainment venues. Enjoy time away from the office with family and friends. [Click here](#) for details.



**Presented by the HCMS Community Health Improvement & Communications Committee**

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