

# HARRIS COUNTY MEDICAL SOCIETY SPRING 2019 BUSINESS EXPO

*For Physicians and Practice Managers*  
Saturday, April 13, 2019  
8:30 a.m. - 4:30 p.m.



## SCHEDULE OF EVENTS

8:30 Begin Event Check-in

8:45 1st Seminar Check-in

9:00 **ETHICS CME: *To Be or Not to Be Employed, Speaker: Michael L. Kraeger, JD, KreagerMitchell Attorneys at Law (TMA)***



Learning Objectives: Upon completion of this course, participants should be able to: Discuss the pros and cons of physician employment; Outline steps to evaluate, sell, or merge a medical practice; Recognize the impact of employment contracts on physician income, work schedule, medical decision making, and liability risks; and Develop a plan when and if employment is no longer a viable option.

**Accreditation Statement:** The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**Designation Statement:** TMA designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Texas Medical Association designates this activity for up to 1 hour in the area of ethics and/or professional responsibility education.

10:15 Door Prizes Announced

10:30 2nd Seminar Check-in

10:45 **ETHICS CME: *An Emotionally Malignant Disease with an Innate Cure: Physician Burnout, Speaker: Naim B. El-Aswad, MD (TMA)***



Learning Objectives: Recognize the new demands of the profession of medicine; Discuss the new skills needed to meet those demands; Recognize the need for change; Describe the relationship between the new demands and physician burnout; Identify the importance of emotional intelligence and wellness in meeting those new demands and in combating burnout; and Employ abilities to maximize these skills.

**Accreditation Statement:** This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Texas Medical Association and (name of nonaccredited provider). The Texas Medical Association is accredited by the ACCME to provide continuing medical education for physicians.

**Designation Statement:** TMA designates this live activity for a maximum of 1 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The Texas Medical Association designates this activity for up to 1 hour in the area of ethics and/or professional responsibility education.

12:15 Lunch & Learn Check-in

12:30 Lunch & Learn - Lunch is \$12 per person. Lunch must be pre-ordered to guarantee availability.

***Billing Mistakes That Cost Physicians and How to Avoid Them, Speakers: Pat Harris, Senior Vice President and April Bellard, Director of Payment Advocacy and Practice Management, Harris County Medical Society (HCMS)***



Description: Physicians are missing out on payments due to billing errors. Come to the HCMS Expo and bring your staff to learn how to avoid mistakes and increase your revenue.

1:45 Door Prizes Announced

2:00 3rd Seminar Check-in

2:15 **ETHICS CME: *How to Fight the Opioid Epidemic, Speaker: Brett B. Rowe, JD (TMLT)***



Learning Objectives: Discuss statistics and closed claim examples related to the opioid epidemic; Describe the CDC opioid prescribing guidelines for both acute and chronic pain; Describe Texas Prescription Monitoring Program (PMP); Summarize ways to limit TMB complaints and liability exposure when prescribing opioids; and Identify patients who exhibit manipulative behaviors and how to effectively handle drug-seeking patients.

**Accreditation Statement:** TMLT is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**Designation Statement:** TMLT designates this live activity for a maximum of 2 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NOTE: TMLT policyholders who complete this program may earn a 3 percent discount that will be applied to their next eligible policy period.

4:30 Event Ends