



Physician BUZZ

Physician BUZZ Ad Contract

The *Physician BUZZ* is an e-publication distributed by email on the first Sunday of each month to the HCMS membership. It reaches over 8,000 physician members and is aimed at informing them on important issues, benefits, and services provided by HCMS. *Physician BUZZ* issues remain online in our digital library for five years at www.hcms.org/news/buzz/.

Ad Rate: The current rate is **\$325 per issue**.

Ad Policy:

- A minimum commitment of 3 issues is required.
- Ad contracts are non-refundable.
- Ad contracts must be paid in full prior to publication.
- Ad rates are subject to change. If a rate increase is adopted, the new rates will apply in future contracts.
- All advertising is subject to acceptance by the publisher. Publication of an advertisement is not an endorsement or approval by HCMS of the product or service involved.

Ad Specifications: Submit ad copy file 10 business days prior to publication by email to robbie@medserv-hcms.com

- 350 pixels wide x 115 pixels high
- RGB full color
- 72 dpi resolution
- Jpeg/Jpg file format

CONTACT INFORMATION:

Advertiser Name _____		Practice/Company Name _____
Contact Name/Title _____		
Address _____		City/State/Zip _____
Phone _____	Fax _____	Email _____

PUBLISH IN THE FOLLOWING ISSUES:

___ Jan	___ May	___ Sept
___ Feb	___ June	___ Oct
___ Mar	___ July	___ Nov
___ Apr	___ Aug	___ Dec

PAYMENT: (Make checks payable to: Harris County Medical Society.)

___ Credit Card ___ Check ___ Friends of the Society account

Amount: \$ _____ MC / DISC / VISA / AMEX (circle one)

Card No: _____

Expiration Date: _____

Billing Address: _____

Name on Card: _____

Signature: _____

All ad contracts are non-refundable. Signing below is an acknowledgment and acceptance of HCMS policies and terms.

Signature: _____ Date: _____