



1/24/19

Advertiser Benefits

- 1. The HCMS [Buyer's Guide](#) is an online directory of companies which will include your company name and contact information with a description of your services hot linked to your company website and email.
- 2. Over 4,700 users per month accessed the HCMS website in 2018. Over 1,800 physicians accessed the Buyer's Guide in 2018.
- 3. Be a part of HCMS' referral database. When physicians call us asking for referrals, we will refer them to you.
- 4. **New advertisers** will be listed in the online [Buyer's Guide](#) section of the HCMS website within 5 work days of submitting contract and payment.

2019-2020 HCMS Online Buyer's Guide ADVERTISING CONTRACT

between Medserv, Inc. subsidiary of the Harris County Medical Society, and

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

TERMS AND CONDITIONS

- 1. **Advertiser Listings:** Your company information will be listed in the online [Buyer's Guide](#) section of the HCMS website (www.hcms.org, select "Practice Resources/Buyers Guide") **in up to 2 Category Headings** (see page 2. for Category Heading Selections) within 72 hours of submitting this contract with full payment of **\$500.00. Additional Category Heading listings may be purchased for \$25.00 per Category Heading.** Your listing/s will remain in the online Buyer's Guide until August 1, 2020.
- 2. **Refund Policy:** The payment is non-refundable.
- 3. **Disclaimer:** The inclusion of the advertiser's listing in the online Buyer's Guide shall not constitute an endorsement of the advertiser or the advertiser's product or service.

Agreement: I have read and agree to the Terms and Conditions herein. I understand that by signing, I agree to place my company listing in the online [Buyer's Guide](#) section of the HCMS website. Medserv, Inc. reserves the right to accept, edit, or reject any Buyer's Guide listing.

Advertiser _____ Date _____
(Signature)

Method of payment:

- Company check payable to Harris County Medical Society in the amount of \$_____
- Credit Card Amount \$_____

MasterCard / VISA / American Express / Discover (circle one)

CC# _____ Exp. Date _____

Name on card _____ Corporate YES or NO (circle one)

Billing address _____

Signature _____

For more information contact: Harris County Medical Society
 Ahuva Terk 1515 Hermann Dr.
 713-524-4267 Houston TX 77004
ahuva_terk@hcms.org Fax 713-528-0951



2019-2020 HCMS Online Buyer's Guide-ADVERTISERS CATEGORY HEADING SELECTIONS

The information you complete below will appear on the [HCMS Buyer's Guide](#). Choose up to (2) Category Headings. **Additional Category Heading listings are available for \$25.00 per Category Heading.**

1) Company Name: _____
 Point of contact for physicians to call (name will be listed on our website): _____
 Website Address: _____ Phone for point of contact: _____ Fax: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Email address for point of contact: _____

2) Please give us a brief description of your company. Tell physicians how you serve them. ALSO, our physicians have been asking about discounts and special offers. Do you have special promotions or offers for HCMS physicians? (Offers can be changed through the year). Your description is limited to a maximum of **250 characters**, including spaces.

3) Please indicate which 2 Category Headings you would like your company information listed under. Circle/highlight up to two categories: **Additional Category Heading listings are available for \$25.00 per Category Heading.**

Accountable Care Organizations	Diagnostic Services & Equipment	Museums
Accounting	Dialysis	Office Supplies & Equipment
Advertising Services	Document Management Solutions	Office Technology
Answering Services	Document Scanning and Imaging	Paging Services & Equipment
Assisted Living	Drug/Alcohol Treatment	Pediatric Home Health Care
Attorneys (Audit/Compliance)	Education	Pharmacies
Attorneys (Business/Employment)	Electronic Health Records	Physical Therapy
Attorneys (Contract/Payment)	Employment/Staffing Services	Physician Employment/Locum Tenens
Attorneys (Family Law)	Equipment Leasing	Practice Appraisals & Brokerage
Attorneys (Malpractice/Board Def)	Financial Services/Planning	Practice Management Services
Attorneys (Mergers/Acquisitions)	Graphic Design	Printing Services
Auto Sales & Leasing	HIPAA Training	Professional Employer Organization
Banks/Credit Unions	Home Health Care	Professional Associations
Billing Services/Insurance Claims	Hospice Services	Real Estate (Commercial)
Blood Centers	Hospitals	Real Estate (Residential)
Collection Services & Credit Reporting	Household Staffing Services	Records Management/Storage & Retrieval
Compliance	Insurance (General)	Respiratory Services & Equipment
Construction	Insurance (Professional Liability)	Revenue Cycle Management
Credentialing/Contracting	Home Health Care	Scrubs & Uniforms
Credit Card Processing/Merchant Svc's	Hospice Services	Sleep Disorder Center
Custodian of Records	Hospitals	Speech Recognition Software
Cyber Security	IT Consulting/Hardware	Telecommunications
Dementia Care	IT Services & Products	Transcription Services
Auto Sales & Leasing	Laboratory Services	Translation Services
Banks/Credit Unions	Managed Care	Volunteer Opportunities
Billing Services/Insurance Claims	Marketing & Public Relations	Waste Management & Disposal
Blood Centers	Medical Linen Rental Services	Web Page Design
Collection Services & Credit Reporting	Medical Scribe Services	Wound Care
Compliance	Medical Supplies/Equipment	*
Construction	Mental Health Services	*
Credentialing/Contracting	IT Consulting/Hardware	*
Credit Card Processing/Merchant Svc's	IT Services & Products	*
Custodian of Records	Military Recruiting	*
Cyber Security	Mortgage Companies	*

New Category Heading, if none of the existing headings are applicable*: New heading must be approved in advance.