



Physician BUZZ

The Harris County Medical Society's monthly resource to assist you and your practice.

June 2019

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Marketing 101

HCMS will be hosting *Marketing 101: HCMS Resources to Develop Your Patient Base*, a free evening with networking and ethics CME for members and their staff who are interested in growing their patient base. This event will be held Tuesday, June 18 at 6 p.m. at the John P. McGovern Museum of Health and Medical Science. [Click here](#) for more information and registration.

Check out the HCMS Concierge Auto Program

The free HCMS Concierge Auto Program offers a hassle-free solution to the often frustrating and time-consuming process of purchasing or leasing an automobile. For more information, [click here](#) or call Program Director Phil Hornbeak at 713-843-7185. Financing available as low as 2.25% for up to five years, new or pre-owned. Physicians, staff and family members are welcome to participate in the program.

What is your work worth?

The updated version of HCMS' Work RVU Calculator is now available. Get the HCMS Work RVU Calculator to help you determine your total work relative value units (RVUs). The calculator includes 40 different specialties based upon the top 50 codes for the specialty. The RVU's are updated quarterly. [Click here](#) for details.

Check system requirements before accessing TxEver site

Some physicians have reported additional issues with the TxEver site. To ensure you can access the TxEver site, the Texas DSHS recommends the following browsers -- Google Chrome or Internet Explorer for PC users. Mac users can use Safari. TxEver does not work with Microsoft Edge. For the full list of system requirements, go to <https://www.dshs.state.tx.us/vs/field/TxEVER/FAQs.aspx#system>.

2019 MIPS guides are now available

The HCMS 2019 MIPS step-by-step guides provide information on calculating, collecting and reporting each MIPS performance category. Visit the MIPS web page for preliminary information on how to begin your participation in the MIPS program. [Click here](#) for details.

Return BioCard by June 28

HCMS has gone green and will no longer mail physicians a paper copy of their bio card to update their profile for the various HCMS membership directories, unless specifically requested. Each physician was emailed a personalized 2019-2020 Digital Bio Card on May 10-13. Please return your bio card by the June 28th deadline even if there are no changes to confirm the information was reviewed. Contact nancy_boone@hcms.org if you have any questions regarding the PDF Bio Card.



Presented by the HCMS Community Health Improvement & Communications Committee