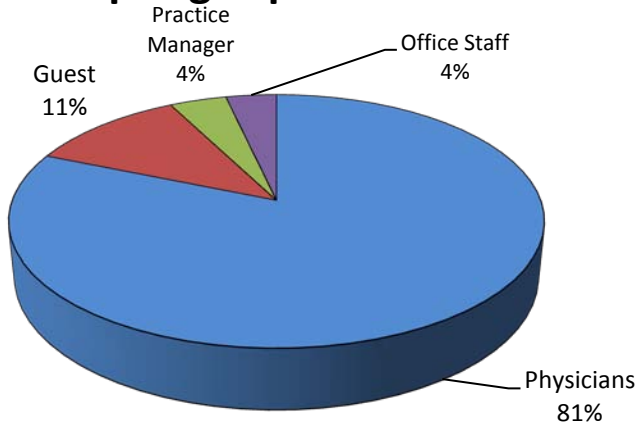


HCMS Business Expo Statistics Spring 2011

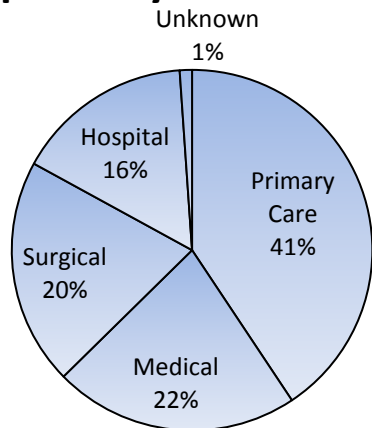
2011 Spring Expo Attendance



Expo attendance has been between 200 to 250. This includes physicians, practice managers, and office staff.

The Harris County Medical Society Business Expo reaches a variety of specialties. The largest group in attendance has historically been primary care.

Speciality Breakdown



Primary Care includes: Pediatrics, Internal Medicine, General Practice, and Family Medicine

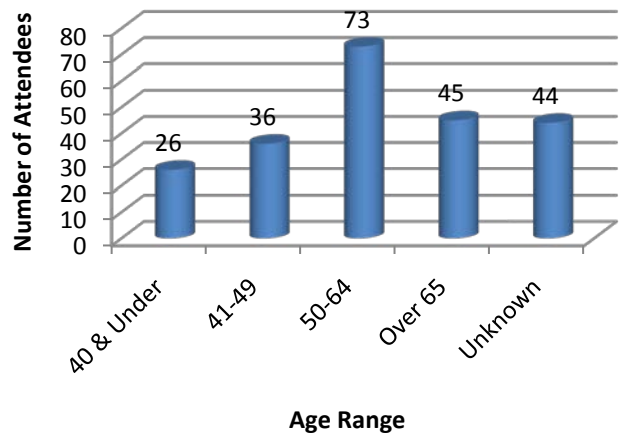
For more information, please call (713) 526-7378 and ask for Holly Smith at ext. 274 or Katie Dillon at ext. 210.

SPRING EXPO ATTENDANCE

224

Harris County Medical Society hosts business expos for its membership twice a year. The expos offer physicians opportunities to attend complimentary CMEs focusing on the business of medicine, and to learn about products and services in the market that can enhance their medical practice, patient care, and their lives. The expos offer vendors the opportunity to build visibility in the physician market.

Physician Age Breakdown



The age of the physicians that attend can give you an idea of where these physicians are in their practices.

Harris County Medical Society

Business Expo

For Physicians & Practice Managers